

ESTTA Tracking number: **ESTTA509530**Filing date: **12/06/2012**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198858
Party	Defendant NextPoint Inc.
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Submission	Defendant's Notice of Reliance
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Signature	/Daliah Saper/
Date	12/06/2012
Attachments	Applicant's Notice of Reliance No. 1 (12-5-12) CaseCentral v. Nextpoint.pdf (6 pages)(226908 bytes) Exhibit 1.pdf (1 page)(539041 bytes) Exhibit 2.pdf (1 page)(251426 bytes) Exhibit 3.pdf (1 page)(107223 bytes) Exhibit 4.pdf (4 pages)(377479 bytes) Exhibit 5.pdf (3 pages)(375833 bytes) Exhibit 6.pdf (1 page)(135646 bytes) Exhibit 7.pdf (2 pages)(657834 bytes) Exhibit 8.pdf (2 pages)(299692 bytes) Exhibit 9.pdf (1 page)(437223 bytes) Exhibit 10.pdf (1 page)(168480 bytes) Exhibit 11.pdf (8 pages)(824081 bytes) Exhibit 12 - Redacted.pdf (1 page)(52893 bytes) Exhibit 13.pdf (4 pages)(294408 bytes) Exhibit 14.pdf (3 pages)(350309 bytes) Exhibit 15.pdf (4 pages)(530329 bytes) Exhibit 16.pdf (2 pages)(18475 bytes) Exhibit 17.pdf (3 pages)(12383 bytes) Exhibit 18.pdf (4 pages)(14368 bytes) Exhibit 19.pdf (4 pages)(13642 bytes) Exhibit 20.pdf (4 pages)(14216 bytes) Exhibit 21.pdf (5 pages)(16152 bytes) Exhibit 22.pdf (5 pages)(15132 bytes) Exhibit 23.pdf (3 pages)(12141 bytes) Exhibit 24.pdf (3 pages)(11806 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

CASECENTRAL, INC.,)	Mark: PRESERVATION
)	CLOUD
)	
Opposer,)	Serial No.: 77/922,469
)	
v.)	Opposition No. 91198858
)	
NEXTPPOINT, INC.)	Published in the Official
)	Gazette on November 9, 2010
)	
Applicant.)	

Applicant Nextpoint, Inc.’s Notice of Reliance No. 1

Applicant Nextpoint, Inc. (“Applicant,” “Nextpoint”), pursuant to Trademark Rule 2.122 (37 CFR §2.122) and to the parties’ Stipulation to Authenticity of Previously Produced Documents (“Stipulation”) (attached to Opposer’s Notice of Reliance No. 1 as Exhibit 1) hereby relies on the following evidence.

Previously Produced Documents

Applicant hereby introduces the following evidence pursuant to the parties’ Stipulation. This evidence is relevant to show Nextpoint’s intentions to use the mark PRESERVATION CLOUD in connection with a service allowing long-term storage of litigation-related data and to show the contrast between Nextpoint’s Preservation Cloud service and Nextpoint’s Cloud Preservation service.

Exh. No.	Description
1	NEXT1053: Printout of web page advertising features of Nextpoint’s Discovery Cloud service, including “Integration with Nextpoint’s Preservation Cloud and Trial Cloud.”
2	NEXT1056: Printout of webpage with intake form, allowing customers to request information about Preservation Cloud
3	NEXT1062: June, 2010 press release announcing new low-cost data archiving service
4	NEXT1068—1071: Brochure describing Preservation Cloud as a storage and processing service for handling large-volume ESI
5	NEXT1118—1121: Brochure describing specific technical features of Preservation

	Cloud
6	NEXT1151: November, 2009 press release referring to Preservation Cloud, Discovery Cloud, and Trial Cloud as Nextpoint's
7	NEXT1915—1916: Printout of January, 2010 Nextpoint blog post, "Democratizing Litigation Technology," discussing Preservation Cloud
8	NEXT2424—2425: Printout of November, 2009 Nextpoint blog post, "How we're reshaping what litigation technology does for you," discussing Preservation Cloud
9	NEXT2525: Printout of Nextpoint's "About Us" webpage, referring to Preservation Cloud as a product "utilized by a select group of customers"
10	NEXT2533: Printout of webpage showing Preservation Cloud pricing
11	NEXT4124—4132: Brochure for Cloud Preservation, Discovery Cloud and Trial Cloud, advertising Trial Cloud's "seamless integration with Preservation Cloud."
12	NEXT6455—6461: email chain between Jeffery Close, Chapman and Cutler, LLP, and Elyse Ellman, Nextpoint, Inc. re: Chapman and Cutler's use of the Preservation Cloud service. CONFIDENTIAL – Redacted in public version

Printed Publications

Applicant hereby introduces the following evidence pursuant to 37 CFR §2.122(e). See Safer Inc. v. OMS Investments, Inc., 94 USPQ2d 1031 (TTAB 2010) (precedential) (expanding documents that may be introduced through notice of reliance to include documents publicly available on the Internet).

Exh. No.	Description
13	<p>Galen Gruman and Eric Knorr, <i>What Cloud Computing Really Means</i>, INFOWORLD, April 7, 2008, <i>available at</i> http://www.infoworld.com/d/cloud-computing/what-cloud-computing-really-means-031 (accessed and printed December 5, 2012)</p> <p>This evidence is relevant to show that the public's vague understanding of the term "cloud" is a matter of discussion among individuals within the IT profession.</p>
14	<p>David Linthicum, <i>It's official: 'Cloud computing' is now meaningless</i>, INFOWORLD, August 20, 2011, <i>available at</i> http://www.infoworld.com/d/cloud-computing/its-official-cloud-computing-now-meaningless-169416 (accessed and printed December 5, 2012)</p> <p>This evidence is relevant to show that the public's vague understanding of the term "cloud" is a matter of discussion among individuals within the IT profession.</p>
15	<p>WAKEFIELD RESEARCH, THE CITRIX CLOUD SURVEY, August, 2012, <i>available at</i> http://http://www.citrix.com/site/resources/dynamic/additional/Citrix-Cloud-</p>

	<p>Survey-Guide.pdf (accessed and printed December 5, 2012)</p> <p>This evidence is relevant to show that the public’s vague understanding of the term “cloud” is a subject of study among researchers.</p>
16	<p>PETER MELL AND TIM GRANCE, NATIONAL INSTITUTE OF STANDARDS AND TECHNOLOGY, INFORMATION TECHNOLOGY LABORATORY , THE NIST DEFINITION OF CLOUD COMPUTING, October 7, 2009, <i>available at</i> http://www.nist.gov/itl/cloud/upload/cloud-def-v15.pdf (accessed and printed December 5, 2012)</p> <p>This evidence is relevant to show that the technical characteristics of “cloud computing”—as used by IT professionals—are not aspects of the Preservation Cloud service that consumers would find meaningfully descriptive of the product.</p>
17	<p>Trademark Status Report, INVESTCLOUD, Registration No. 4179263 (accessed and printed December 4, 2012)</p> <p>This evidence is relevant to show that the trademark INVESTCLOUD has been registered on the principal trademark registry; that consumers regard this trademark as a source-indicator for—rather than a description of—an online investing service; and that consumers are therefore similarly unlikely to regard PRESERVATION CLOUD as a description of an online data-archiving litigation service.</p>
18	<p>Trademark Status Report, EVENTCLOUD, Registration No. 4170485 (accessed and printed December 4, 2012)</p> <p>This evidence is relevant to show that the trademark EVENTCLOUD has been registered on the principal trademark registry; that consumers regard this trademark as a source-indicator for—rather than a description of—an online event-organizing service; and that consumers are therefore similarly unlikely to regard PRESERVATION CLOUD as a description of an online data-archiving litigation service.</p>
19	<p>Trademark Status Report, INVOICE CLOUD, Registration No. 4166013 (accessed and printed December 4, 2012)</p> <p>This evidence is relevant to show that the trademark INVOICECLOUD has been registered on the principal trademark registry; that consumers regard this trademark as a source-indicator for—rather than a description of—an online invoicing service; and that consumers are therefore similarly unlikely to regard PRESERVATION CLOUD as a description of an online data-archiving litigation service.</p>

20	<p>Trademark Status Report, CLOUDPASSAGE, Registration No. 4086875 (accessed and printed December 4, 2012)</p> <p>This evidence is relevant to show that the trademark CLOUDPASSAGE has been registered on the principal trademark registry; that consumers regard this trademark as a source-indicator for—rather than a description of—an online data-gatekeeping service; and that consumers are therefore similarly unlikely to regard PRESERVATION CLOUD as a description of an online data-archiving litigation service.</p>
21	<p>Trademark Status Report, SERVICE CLOUD, Registration No. 4232147 (accessed and printed December 4, 2012)</p> <p>This evidence is relevant to show that the trademark SERVICE CLOUD has been registered on the principal trademark registry; that consumers regard this trademark as a source-indicator for—rather than a description of—an online business-services service; and that consumers are therefore similarly unlikely to regard PRESERVATION CLOUD as a description of an online data-archiving litigation service.</p>
22	<p>Trademark Status Report, IMAGECLOUD, Registration No. 4180954 (accessed and printed December 4, 2012)</p> <p>This evidence is relevant to show that the trademark IMAGECLOUD has been registered on the principal trademark registry; that consumers regard this trademark as a source-indicator for—rather than a description of—an online image-transmitting service; and that consumers are therefore similarly unlikely to regard PRESERVATION CLOUD as a description of an online data-archiving litigation service.</p>
23	<p>Trademark Status Report, LABCLOUD, Registration No. 4058742 (accessed and printed December 4, 2012)</p> <p>This evidence is relevant to show that the trademark LABCLOUD has been registered on the principal trademark registry; that consumers regard this trademark as a source-indicator for—rather than a description of—an online laboratory-management service; and that consumers are therefore similarly unlikely to regard PRESERVATION CLOUD as a description of an online data-archiving litigation service.</p>

24	<p>Trademark Status Report, CLOUD FOR COURTS, Registration No. 4111866 (accessed and printed December 5, 2012)</p> <p>This evidence is relevant to show that the trademark CLOUD FOR COURTS has been registered on the principal trademark registry; that consumers regard this trademark as a source-indicator for—rather than a description of—an online service for courts; and that consumers are therefore similarly unlikely to regard PRESERVATION CLOUD as a description of an online data-archiving litigation service.</p>
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DATED: December 6, 2012

SAPER LAW OFFICES, LLC

By: /Daliah Saper/
One of the Attorneys for Applicant
Daliah Saper, Esq.
Saper Law Offices
505 N Lasalle Suite 350
Chicago IL 60654

CERTIFICATE OF SERVICE

I, Daliah Saper, an attorney, hereby certify that on December 6, 2012 I served a copy of the foregoing NOTICE OF RELIANCE NO. 1 via electronic mail and first class mail to:

William J. Frimel
Heffernan Seubert & French LLP
1075 Curtis St.
Menlo Park, CA 94025

/Daliah Saper/
Daliah Saper, Esq.

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DISCOVERY CLOUD

Powerful, effective, on-demand review with no local software or per-user fees.

Nextpoint has a proven track record in streamlining the management of large volumes of highly confidential data and attorney work product for complex litigation, and our **Discovery Cloud** platform is no exception.

Nextpoint Discovery Cloud empowers law firms to securely perform native file processing, document review and production with no local software or per-user fees. We optimize cost and time savings and give your legal team the control to review your document set with the utmost speed and ease.

Run complex searches, define, and refine document reviews quickly and easily. A simple, intuitive interface features bates-stamping, redaction, and privilege log generation tools. Choose to export directly into [Nextpoint's Trial Cloud](#), or into legacy databases, such as *Concordance* or *Summation*, with no additional export or TIF charges.

Introducing
**BREAKTHROUGH
PRICING**
and
FREE PROCESSING



Discovery Cloud Features Overview:

- On-demand, secure review platforms with built-in processing functionality
- Integrated with Nextpoint's [Preservation Cloud](#) and [Trial Cloud](#)
- Advanced reviewer management functionality
- Built-in processing engine delivers data directly into the review platform
- OCR and PDF to TIF capabilities eliminate additional processing
- Support for native files provides a durable solution for a variety of file types
- Standard coding fields are pre-loaded to get started quickly
- Customizable label, issue and tag fields provide flexibility during the litigation process
- Tiered user permission structure allows for sophisticated review management
- Support for multiple file types and individual files of up to 5 gigabytes
- Create multiple document redactions on the fly
- Bates Stamp capabilities for immediate stamping and production
- Easily upload new document batch and metadata from existing trial database
- Select multiple documents and bulk edit document labels, issues, and coding
- Sort documents by label or issue, date, title, or other criteria
- Applied tags appear color-coded on document

Advanced Search Features:

- Powerful advanced search capabilities include full Boolean controls
- Filter search results by a number of criteria
- View results displayed in order of relevance
- Click directly into the pages that feature the search term
- View labels and issues associated with evidence
- View evidence in multiple formats or email directly

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SIGN UP

Get Started with Nextpoint Today

Welcome to the Nextpoint Cloud platform.
Please submit this form to initiate the intake process.

Name *

E-mail *

Organization *

Phone number

Project Title

I am Interested In *

- ☐ Preservation Cloud
- ☐ Discovery Cloud
- ☐ Trial Cloud

SUBMIT

* Denotes a required field

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FOR IMMEDIATE RELEASE

**NEXTPPOINT ANNOUNCES \$1 PER GIGABYTE DATA STORAGE IN CLOUD
PLATFORM**

*Company Responds to Customer Demand for Inactive Data Archiving with Breakthrough
Pricing Model*

CHICAGO- June xx, 2010 – Nextpoint, Inc., the nation's leading provider of cloud-based technology products to law firms and corporate law departments, announces the introduction of secured archive storage for Discovery Cloud™ and Trial Cloud™ products. Customers can now securely archive inactive document reviews, litigation databases, and cloud-based preservations currently in the Nextpoint Cloud platform for only \$1 per GB per month.

Secure archiving of confidential, litigation-critical data is a necessity for maintaining litigation holds, post-case assessment periods, inactive reviews and litigation, including matters awaiting decisions or appellate rulings.

"All data is not the same. Low-cost storage for data that needs to be saved but not accessed has been something our customers have demanded and we are happy to oblige," says Rakesh Madhava, Nextpoint CEO. "Magnetic tape is problematic. Low-cost secure on-line storage that can be re-activated in minutes is a far simpler and less expensive archiving solution. The data is protected by our stringent security standards and 256-bit encryption. We view this as just another step in Nextpoint's ongoing mission of serving our customers needs at every step."

About Nextpoint

Nextpoint (www.nextpoint.com) is a leader in delivering cloud computing products and services to the legal industry. Our world-class, cloud-based platform answers the unique legal, regulatory, and compliance requirements posed by data stored in "the cloud". Trusted by leading corporations and blue-chip law firms, Nextpoint provides a better platform from which to manage sensitive business-critical information.

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Elyse Fleischman
Nextpoint
P: 773.929.4000
E: efleischman@nextpoint.com

A solid orange horizontal bar positioned to the left of the word "NEXT".

EXPERIENCE NEXT GENERATION LITIGATION SUPPORT

A solid orange horizontal bar positioned to the right of the word "GENERATION".

Nextpoint's highly secure data cloud integrates applications, processing, storage and support from complaint through resolution.

▶ A COMPREHENSIVE SOLUTION

Welcome to the next generation of litigation support.

Nextpoint's integrated data cloud seamlessly automates ESI management throughout the litigation life-cycle.

Our progressive platform offers smarter, more powerful tools for processing, managing, preserving, and presenting your data. Nextpoint's best-of-breed technology and end-to-end support services mean increased efficiency and lower costs from complaint through resolution.

▶ INTEGRATED LITIGATION SUPPORT

We empower lawyers to get back to doing what they do best: practicing law. For almost a decade, Nextpoint's trial-tested, highly responsive litigation support has made us the first choice of the nation's top litigators. From native file processing to on-site trial support, Nextpoint brings advanced technology and singular expertise to solve complex problems quickly and efficiently.

PROCESSING SERVICES

Nextpoint's native file processing service offers users a comprehensive solution to access, transform, and control electronic evidence—including e-mail, native files, and legacy production databases—for defensible e-discovery response.

STORAGE & HOSTING

Offering infinite scalability, and meeting federally mandated security protocols, Nextpoint data storage services provide greater control, uptime, redundancy and performance than in-house IT infrastructure. Internet-age search engines and databases provide access to the data from anywhere in the world with a broadband Internet connection.

APPLICATION & CUSTOMER SUPPORT

Nextpoint transforms incomplete and poorly performing databases into integrated and searchable populations, giving users ultimate command over their electronically stored information (ESI) for reviews, productions, deposition practice, and trial preparation.

DEMONSTRATIVE DEVELOPMENT

Nextpoint develops, designs and produces superlative trial demonstratives. We provide the seasoned experience in multimedia presentation development that helps you persuasively make your case.

ON-SITE TRIAL TECHNOLOGY/STAFFING

Nextpoint supports the data throughout the process. Nextpoint can provide litigation support staffing within your law firm, on-site in trial situations, and in the courtroom through our network of proven technology professionals.



▶ CLOUD-BASED TECHNOLOGY PLATFORM

Nextpoint's cloud computing platform is ground-breaking (and patent-pending) technology. With intuitive functionality and limitless storage capacity, it's the most cost-efficient approach for handling large volumes of evidence—including depositions, transcripts, e-mail and other electronically stored information (ESI). Manage evidence from processing through trial in a single, integrated interface with no installations, server upgrades, or long-term contracts required.

PRESERVATION CLOUD

Highly secure, instantly scalable storage and processing resource to preserve and manage large volumes of ESI. Basic file processing allows execution of keyword extractions, date restrictions, as well as customized billing reports to capture storage costs.

DISCOVERY CLOUD

Extended native file processing service paired with a robust, web-based review platform for litigation teams. Run complex searches, define, and refine document reviews quickly and easily. Simple, intuitive interface with bates-stamping, redaction, and privilege log generation tools.

TRIAL CLOUD

A powerful and elegant solution to managing evidence in civil litigation. All key evidence types are instantly available from comprehensive search engine. Patent-pending functionality includes the most advanced tagging, coding, and deposition designation tools available.

ACCOUNT DASHBOARD & BRANDING

The Nextpoint account dashboard offers a vital overview of all user data stored across all cases/matters and allows customized billing reports. All instances of the Nextpoint platform may be branded with your logo, colors and images to create continuity for users.

REPRESENTATIVE CUSTOMERS

Nextpoint is trusted to provide critical litigation support for the nation's leading corporations and law firms. Discover what the best litigators in the country already know: Nextpoint delivers.

Allstate

Altria

Bayer

ExxonMobil

Kellogg Huber Hansen Todd Evans & Figel PLLC

Kirkland & Ellis LLP

Level 3 Communications

McDermott, Will & Emery

McDonald's

Morgan Stanley

Novack and Macey LLP

Pfizer

Verizon

Winston & Strawn LLP

NEXTPOINT.COM

CHICAGO

MADISON



PRESERVATION CLOUD

Secure, Scalable Storage and Processing Resource

Nextpoint Preservation Cloud delivers highly secure, instantly scalable storage and processing resources to preserve and manage large volumes of ESI. Nextpoint leverages cloud computing technology to realize more cost-effective preservation of confidential data. Drastically reduce capital and operating expenditures.

Basic file processing allows execution of keyword extractions, date restrictions, file-type filtering, as well as customized billing reports to capture storage costs. Each instance can be individually branded and includes a comprehensive account dashboard for data custodians.

Integrates with **Nextpoint Discovery Cloud** and **Nextpoint Trial Cloud**.

Preservation Cloud Features

- Branded account dashboard
- Secure collections preservation
- View data across all cases/matters
- 256 bit SSL encryption
- Support for native files provides a durable solution for a variety of file types
- Native file filtering by keyword, date, and file-type
- Support for individual files of up to 5 gigabytes
- Unlimited on-demand storage scalability
- Customizable billing reports
- Tiered user permission structure allows for sophisticated management
- Low monthly cost



Nextpoint
Preservation Cloud
lets you realize more
**cost-effective
preservation and
management**
of confidential data.

DISCOVERY CLOUD

Process, Review and Produce

Nextpoint Discovery Cloud provides a simple, effective and empowering method of securely performing native file processing, online document review and production.

Run complex searches, define, and refine document reviews quickly and easily. A simple, intuitive interface features bates-stamping, redaction, and privilege log generation tools.

Nextpoint Discovery Cloud offers the most competitive pricing in the industry. A cloud computing framework optimizes cost and time savings and gives your legal team the control to review and produce your document set with ease. Choose to export directly into **Nextpoint Trial Cloud**, or into a legacy database, such as *Concordance* or *Summation*, with no additional cost.

Discovery Cloud Features

- Powerful advanced search capabilities include full Boolean controls
- Built-in OCR and PDF to TIF capabilities eliminate additional processing
- Support for native files provides a durable solution for a variety of file types
- Standard coding fields are pre-loaded to get started quickly
- Customizable label, issue and tag fields provide flexibility during litigation
- Tiered user permission structure allows for sophisticated management
- Support for multiple file types and individual files of up to 5 gigabytes
- Create multiple document redactions on the fly
- Select and download call outs or save them online
- Bates Stamp capabilities for immediate stamping and production
- Easily upload new document batch and metadata from existing trial database
- Select multiple documents and bulk edit document labels, issues, and coding
- Sort documents by label or issue, date, title, or other criteria
- Applied tags appear color-coded on document
- Filter search results by a number of criteria



Nextpoint
Discovery Cloud
optimizes **cost
and time savings**
and lets you review
and produce
document sets
with ease.

TRIAL CLOUD

Easily Manage Large Volumes of ESI for Litigation

Nextpoint's Trial Cloud is an effective, cost-efficient application for managing large volumes of evidence for civil litigation—including depositions, transcripts, e-mail and other electronically stored information (ESI)— in an single, integrated environment.

Nextpoint leverages cloud computing technology to elegantly address the challenges of managing large quantities of litigation-specific data. For the user, this means even though it's powerful, infinitely scalable, and accessible from anywhere , it is simple to deploy and use.

All key evidence types—documents, depositions, and transcripts—are instantly available from comprehensive search engine. Patent-pending functionality includes the most advanced tagging, coding, and deposition designation tools available on the market today. Built-in presentation tools allow trial teams to generate and save document callouts quickly and easily, electronic exhibit stamping eliminates an outdated, manual paper process. Seamless integration from **Nextpoint Preservation Cloud** and **Nextpoint Discovery Cloud**.

Trial Cloud Features

Advanced Document and Deposition Management

- Powerful search capabilities include full Boolean controls
- Built-in OCR and PDF to TIF capabilities eliminate additional processing steps
- Support for native files provides a durable solution for a variety of file types
- Standard coding fields are pre-loaded to get started quickly
- Customizable label, issue and tag fields provide flexibility during litigation
- Hyperlink from deposition transcripts to documents

Unprecedented Features For Trial Practice

- Color-coded designations management
- Automatic exhibit stamping
- Automated exhibit list generation
- Tiered user permission structure allows for sophisticated management
- Support for multiple file types and individual files of up to 5 gigabytes



Nextpoint fills a conspicuous gap in current offerings — **a simple, streamlined, and straightforward** system to prepare documents for trial.

TechnoLawyer Review
Oct. 2009

Press Release | Nov. 12, 2009

CHICAGO — Nextpoint, Inc., the nation's leading provider of next-generation litigation support services to law firms and corporate law departments, announces the release of two new products targeting the efficient management of electronically stored information (ESI) for litigation.

The company builds upon its proven Trial Preparation product with the addition of two new products to its cloud-based platform: the Nextpoint Preservation Cloud and the Nextpoint Discovery Cloud. The company has also rebranded the trial preparation component (Now Nextpoint Trial Cloud) to fall in line with new product nomenclature.

"By providing a solution for ESI, from preservation through trial, we've answered our customer's pressing needs to simplify their technology infrastructure. Now an email entered as a trial exhibit can be tracked to the original collected email box, with the entire discovery history of the document preserved—relevance, review, redactions, production history, etc.," said Rakesh Madhava, Chief Executive Officer.

"We can offer our platform at breakthrough prices because of our commitment over the past five years to research and development in cloud computing. Our products represent the state of the art in the legal industry today—with unprecedented security, uptime and speed—at a price point that will reshape the entire legal technology landscape."

Madhava adds, "Our mission has always remained the same: To provide a technology service that delivers comprehensive, speedy access to all evidence, allowing lawyers focus on the complexities of their cases instead of electronic data management."

Nextpoint's Litigation Technology is now:

Nextpoint Preservation Cloud

Highly secure, instantly scalable storage and processing resource to preserve and manage large volumes of ESI. Basic file processing allows execution of keyword extractions, date restrictions, as well as customized billing reports to capture storage costs. Each instance can be individually branded and includes a comprehensive account dashboard for data custodians.

Nextpoint Discovery Cloud

Extended native file processing service paired with a robust, web-based review platform for litigation teams. Run complex searches, define, and refine document reviews quickly and easily. Simple, intuitive interface with bates-stamping, redaction, and privilege log generation tools.

Nextpoint Trial Cloud

This web-based trial application is a powerful, straightforward and elegant solution to managing evidence in civil litigation in a single, integrated environment. All key evidence types—documents, depositions, and transcripts—are instantly available from comprehensive search engine. Patent-pending functionality includes the most advanced tagging, coding, and deposition designation tools available on the market today. Built-in presentation tools allow trial teams to generate and save document call-outs quickly and easily, electronic exhibit stamping eliminates an outdated, manual paper process. Seamless integration from Nextpoint Preservation and Discovery Clouds.

www.nextpoint.com

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THE NEXTPOINT BLOG

STRAIGHT TALK ABOUT NEXT GENERATION LITIGATION TECHNOLOGY, CLOUD COMPUTING & THE POWER OF SIMPLE

Democratizing Litigation Technology

January 27, 2010 by Rakesh

We're thrilled to announce that this coming Tuesday night, Nextpoint is publicly releasing our new **direct to market pricing** for our Discovery Cloud and Trial Cloud services. These services will be offered starting at **\$25/GB** per month and now **includes free native file processing**. We are also rolling out Preservation Cloud pricing at **\$1/GB** per month. You can get all of the details [here](#) on our pricing page.

Nextpoint leverages the power of cloud computing to deliver next-generation litigation technology to **the entire legal industry** — from solo practitioners to the largest multi-national corporation — at a revolutionary price. And we do it by eliminating native file processing fees in total.

Our [breakthrough processing costs were already leading the industry](#), and it's that kind of value that explains why we've doubled our user base over the past year.

In going one step further by simplifying pricing for our Trial and Discovery Cloud services — products that already include free OCR, image stamping, export and download, and a host of review and trial specific functionality — lawyers with matters of every size and scope now have a defensible, stable technology platform from which they can [get back to practicing law](#)— not paying for and managing technology.

Our pricing comes from a simple mission, to deliver world-class engineering, design, and customer service to the legal industry. And it's this service our current customers love, so we invite you to give us a test drive — free, with no risk — and see for yourself how Nextpoint is changing the face of litigation technology.

About Nextpoint:

Nextpoint is a next-generation litigation support company. Our applications flow from our dedication to a simple but essential mission: to deliver world-class software with an uncompromising commitment to engineering, design, and customer service. Trusted by leading corporations and blue-chip law firms, Nextpoint is the better way to organize electronic discovery.

For more information, contact Susan Massey at (773) 929-4000 ext. 120.

Posted in [Cloud Computing](#), [E-Discovery](#), [Values](#) | 1 Comment

One Response

E-Discovery for Everybody: Nextpoint Takes the EDna Challenge Part I « on February 12, 2010 at 6:01 pm | Reply

[...] Democratizing Litigation Technology [...]



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Challenge Part I
Democratizing
Litigation Technology
Could newspapers be a lesson for
large law firms?

CATEGORIES

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February 2008

NEXTPOINT ON TWITTER

Sorry to miss #AlwaysOn
#OnDemand conference, but stoked
to be named to the top 100 and
winner in vertical apps!
<http://bit.ly/aHWCRl.....>
2 weeks ago

Amazon Debunks Cloud Myths
<http://bit.ly/d8pJTh.....> 2 weeks ago

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Website

<http://eepurl.com/jgEL>.....

1 month ago

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Nextpoint.com

The Lab: Nextpoint Technology Blog

WSJ Law Blog

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Theme: Mistylook by Sadish.

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THE NEXTPOINT BLOG

STRAIGHT TALK ABOUT NEXT GENERATION LITIGATION TECHNOLOGY, CLOUD COMPUTING & THE POWER OF SIMPLE

How we're reshaping what legal technology does for you

November 12, 2009 by [Rakesh](#)

We're really excited to be announcing today our new product lineup. We think it's pretty much the cat's meow and are pumped to be showing it off, and also really excited for our customers who get a whole bunch of cool new technology that solves a lot of currently intractable problems for them.

Our new products, Nextpoint Preservation Clouds and Nextpoint Discovery Clouds, build upon our industry re-defining Trial Preparation platform, now called Nextpoint Trial Clouds for consistency across our product line — and to hopefully define for lawyers, in a very clear and obvious way, what each product does.

By providing an integrated solution for ESI, from preservation through trial, we've answered our customer's pressing needs to simplify their technology infrastructure. Now an email entered as a trial exhibit can be tracked to the original collected email box, with the entire discovery history of the document preserved — relevance, review, redactions, production history, and so on. A groundbreaking achievement that no other single platform can offer today.

We can offer these products at breakthrough prices because of our commitment over the past five years to research and development in cloud computing. Our products represent the state of the art in the legal industry today — with unprecedented security, uptime and speed — at a price point that will reshape the entire legal technology landscape.

Our mission has always remained the same — to provide a technology service that delivers comprehensive, speedy access to all evidence, allowing lawyers focus on the complexities of their cases instead of electronic data management. We're excited by the latest advancements furthering that cause and are confident you'll find them a significant addition to your practice.

Nextpoint's Litigation Technology is now:

[Nextpoint Preservation Cloud](#)

Highly secure, instantly scalable storage and processing resource to preserve and manage large volumes of ESI. Basic file processing allows execution of keyword extractions, date restrictions, as well as customized billing reports to capture storage costs. Each instance can be individually branded and includes a comprehensive account dashboard for data custodians.

[Nextpoint Discovery Cloud](#)

Extended native file processing service paired with a robust, web-based review platform for litigation teams. Run complex searches, define, and refine document reviews quickly and easily. Simple, intuitive interface with bates-stamping, redaction, and privilege log generation tools.

[Nextpoint Trial Cloud](#)

This web-based trial application is a powerful, straightforward and elegant solution to managing evidence in civil litigation in a single, integrated environment. All key evidence types — documents, depositions, and transcripts — are instantly available from comprehensive search engine. Patent-pending functionality includes the most advanced tagging, coding, and deposition designation tools available on the market today. Built-in presentation tools allow trial teams to generate and save document callouts quickly and easily, electronic exhibit stamping eliminates an outdated, manual paper process. Seamless integration from Nextpoint Preservation and Discovery Clouds.

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[...] 12, 2009 by Jim With the announcement of our new product lineup today, there's plenty to be excited about around The Lab. High on our list is seeing the [...]



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--ExxonMobil Corporation

[ABOUT US](#)

Progressive, streamlined technology built for a changing profession.

Nextpoint leads the industry with progressive technology acutely focused on the needs of litigators. Our highly secure data clouds integrate applications, processing, storage and support from complaint through resolution. Nextpoint is dedicated to a simple but essential mission: To deliver world-class technology with an uncompromising commitment to engineering, design, and customer service. Nextpoint has re-imagined what good litigation technology should be, and our platform is a powerfully compelling alternative to traditional EDD and litigation support software.

Rooted in Litigation Technology

Nextpoint is a different kind of technology company—with roots in strategic trial support for complex litigation. We have worked alongside the best and brightest attorneys in the heat of battle, garnered a privileged perspective on the litigation technology landscape, and were underwhelmed with the litigation software that was available.

Enter Nextpoint Cloud

We set out to create an smart alternative to long-in-the-tooth, locally-installed applications that are bloated with features, but don't manage to do anything really well, or easily. Our mission is to leverage leading-edge technologies and build applications that are streamlined, powerful, simple to use and cost-effective. We think you will find our approach a breath of fresh air and a welcome change from traditional litigation software.

We started with what we know best—trial preparation and evidence management—and are moving into discovery in a significant way. [Trial Cloud](#) is a premier application for trial teams, currently in use by the world's leading law firms and corporations. Our [Discovery Cloud](#) and [Preservation Cloud](#) have been deployed and are being utilized by a select group of customers.

Who Should Use Nextpoint?

Our software was expressly designed and built with progressive law firms and corporations in mind. Nextpoint's goal is to process and organize massive amounts of complex data quickly, efficiently and at low cost. Our applications may not be a "one-size-fits-all" solution for everyone in every case. But rather, our cloud platform poses a smarter, faster and easier path to accomplish data management tasks surrounding litigation.

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NEXTPOINT CLOUD

Breakthrough Pricing.

Nextpoint leverages the power of cloud computing to deliver next-generation litigation technology to all of our customers—from solo practitioners to the largest multi-national corporation—at one revolutionary price. And does away with native file processing fees altogether. Our pricing model is the most competitive in the industry, and we challenge you to find better technology at a lower price.

Nextpoint Cloud Pricing (per GB per month)

Unlimited number of users with no minimum or maximum data requirements.

	Processing	OCR	Export	Service Fee
PRESERVATION CLOUD	Free	Free	Free	\$1
DISCOVERY CLOUD	Free	Free	Free	\$25
TRIAL CLOUD	Free	Free	Free	\$25



SIGN UP TODAY FOR NEXTPOINT'S 30-DAY TRIAL!

Experience Next Generation Litigation Technology at Breakthrough Pricing.



Includes Free File Processing

With Nextpoint [Trial Cloud](#) and Nextpoint [Discovery Cloud](#), you won't pay any additional native file processing fees. Simply upload your data and our web servers will process it so you can get to work. File processing allows execution of keyword extractions, date restrictions, file-type filtering, image preview, as well as customized billing reports to capture storage costs. Each instance can be individually branded and includes a comprehensive account dashboard for data custodians. No additional fees for image generation, image numbering/stamping, exports, or OCR.

Take the Nextpoint 30 Day Free Trial!

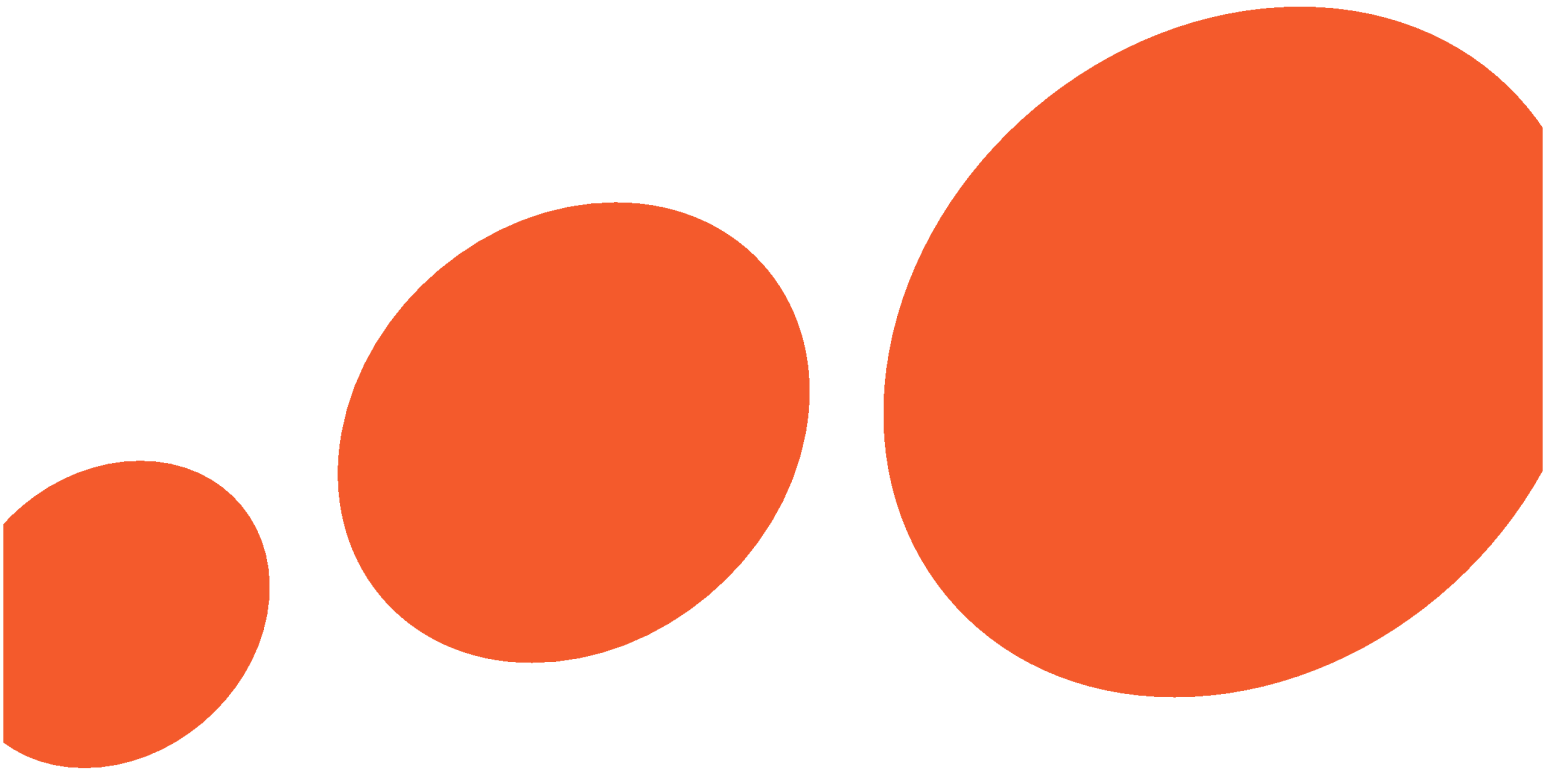
Go ahead, be skeptical. Our pricing stems from our simple mission, to deliver world-class engineering, design, and customer service to the legal industry. We invite you to give us a test drive—free, with no risk—and see for yourself how Nextpoint is changing the face of litigation technology. If you don't find Nextpoint's Cloud platform out-performs any other litigation technology solution at the end of 30 days, you won't pay. It is that simple. [Sign up today](#) and discover what current Nextpoint customers already know: It's the premier solution in litigation technology.

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cloudpreservation

Securely Preserve All Your Online Data

Nextpoint's Cloud Preservation securely archives and indexes data from your company websites, blogs, and social media sites. It's a fully automated service that sensibly addresses your organization's compliance and regulatory obligations.

Most companies have invested countless resources creating and managing their web presence (websites, blogs, and social media) but few have a consistent way of historically archiving and researching that information.

For most organizations there are **very real risks associated with not preserving** web content. Sarbanes-Oxley, e-Discovery regulations, and emerging case law have made archiving an absolute necessity.

Cloud Preservation is an on-demand, low-cost solution for e-Discovery readiness—giving you the power to simply and reliably produce historical web-based data. Of course, it is fully integrated with **Discovery Cloud** for swift document review, productions and stamping.

Cloud Preservation Features

- Simple to set up automatic archiving service
- Secure access to your archive from anywhere
- Search, tag and export data for litigation
- Intuitive account dashboard interface
- Flexible controls over crawls and archives
- Included storage/hosting
- Low cost service packages for all organization sizes
- Integrated with Nextpoint Discovery Cloud and Trial Cloud



This Court sees
**no reason to
treat websites
differently** than
other electronic files.

Arterial Prop. Pty Ltd. v.
Universal Funding V.T.O., Inc.

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Process, Review and Produce

Nextpoint Discovery Cloud provides a simple, effective and empowering method of securely performing native file processing, online document review and production.

Run complex searches, define, and refine document reviews quickly and easily. A simple, intuitive interface features bates-stamping, redaction, and privilege log generation tools.

Nextpoint Discovery Cloud offers the most competitive pricing in the industry. A cloud computing framework optimizes cost and time savings and gives your legal team the control to review and produce your document set with ease.

FREE Native File Processing for customer-uploaded data with the entire Nextpoint Cloud platform. Choose to export directly into **Trial Cloud**, or into a legacy database, such as *Concordance* or *Summation*, with no additional cost.

Discovery Cloud Features

- **NO CHARGE FOR** native file processing for customer-uploaded data
- **NO CHARGE FOR** conversion of legacy databases less than 10 GB
- Powerful advanced search capabilities include full Boolean controls
- Built-in OCR and PDF to TIF capabilities eliminate additional processing
- Support for native files provides a durable solution for a variety of file types
- Standard coding fields are pre-loaded to get started quickly
- Customizable label, issue and tag fields provide flexibility during litigation
- Tiered user permission structure allows for sophisticated management
- Support for multiple file types and individual files of up to 5 gigabytes
- Create multiple document redactions on the fly
- Select and download call outs or save them online
- Bates Stamp capabilities for immediate stamping and production
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- Select multiple documents and bulk edit document labels, issues, and coding
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Nextpoint
Discovery Cloud
**optimizes cost
and time savings**
and lets you review
& produce document
sets with ease.

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Included with all Pricing Plans <ul style="list-style-type: none"> ✓ 100% Guaranteed Uptime ✓ 256-bit Encryption ✓ 24-Hour Mobile Access ✓ SAS70 Type II Security ✓ Advanced Search Engine ✓ Data Reduction tools ✓ Unlimited Imaging + Stamping ✓ Redact-on-the-Fly tools ✓ CSV/XML Export ✓ Automated Backup ✓ Online Demos ✓ Email-based Tech Support 			
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Easily Manage Large Volumes of ESI for Litigation

Nextpoint's Trial Cloud is an effective, cost-efficient application for managing large volumes of evidence for litigation—including depositions, transcripts, videos, e-mail and other electronically stored information (ESI)—in an single, integrated environment.

All key evidence types—documents, depositions, and transcripts—are instantly available from comprehensive search engine. Patent-pending functionality includes the most advanced tagging, coding, and deposition designation tools on the market, including synchronization with video depositions.

Built-in presentation tools allow trial teams to generate and save document call-outs quickly and easily, electronic exhibit stamping eliminates an outdated, manual paper process. Offers seamless integration from **Preservation Cloud** and **Discovery Cloud** and **no charge for native file processing** with our entire platform.

Trial Cloud Features

- **NO CHARGE FOR** native file processing for customer-uploaded data
- **NO CHARGE FOR** conversion of legacy databases less than 10 GB
- Powerful search capabilities include full Boolean controls
- Built-in OCR and PDF to TIF capabilities eliminate additional processing steps
- Support for native files provides a durable solution for a variety of file types
- Standard coding fields are pre-loaded to get started quickly
- Customizable label, issue and tag fields provide flexibility during litigation
- Hyperlink from deposition transcripts to documents
- Color-coded designations management
- High-quality video deposition sync with transcripts
- Automatic exhibit stamping
- Automated exhibit list generation
- Tiered user permission structure allows for sophisticated management
- Support for multiple file types and individual files of up to 5 gigabytes



Nextpoint fills a conspicuous gap in current offerings **a simple, streamlined, and straightforward** system to prepare documents for trial.

TechnoLawyer Review of Trial Cloud **4.8 out of 5**

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The Nextpoint Evidence Room offers customers highly-skilled technical assistance with data volume reduction, data upload, production management, and customized data exports for review or trial preparation.

Data Reduction Services

Nextpoint customers can take advantage of our highly-skilled Evidence Room technicians for assistance in reducing large data collections prior to review, including de-duplication, restriction and extraction of relevant data.

\$50/GB of Data Ingested for the Following Services:

- **De-Duplication**
- **Keyword Extraction**
- **Date Restriction**
- **Flagging of Unsupported Files**
- **Analyzing and Populating Relevant Metadata**

Upload & Export Services

Customers can also take advantage of our Evidence Room technicians for assistance with loading data, managing a production, or exporting. Nextpoint will load legacy Concordance or Summation databases up to 10GB at no charge for our Discovery Cloud and Trial Cloud Customers.

\$50/GB of Data Ingested for the Following Services:

- **Data Import**
- **Legacy Databases < 10GB at No Charge**
- **Production Management**
- **Data Export**



We have entrusted **millions of pages of data** to Nextpoint. It has been a great solution for us.

—ExxonMobil Corporation

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What cloud computing really means

By [Eric Knorr](#), [Galen Gruman](#)

Created 2008-04-07 02:00AM

Cloud computing is all the rage. "It's become the phrase du jour," says Gartner senior analyst Ben Pring, echoing many of his peers. The problem is that (as with Web 2.0) everyone seems to have a different definition.

As a metaphor for the Internet, "the cloud" is a familiar cliché, but when combined with "computing," the meaning gets bigger and fuzzier. Some analysts and vendors define cloud computing narrowly as an updated version of utility computing: basically [virtual servers](#) ^[1] available over the Internet. Others go very broad, arguing anything you consume outside the firewall is "in the cloud," including conventional outsourcing.

[Stay on top of the current state of the cloud with InfoWorld's special report, "[Cloud computing in 2012](#)" ^[2]. Download it today! | Also check out our "[Private Cloud Deep Dive](#)" ^[3], our "[Cloud Security Deep Dive](#)" ^[4], our "[Cloud Storage Deep Dive](#)" ^[5], and our "[Cloud Services Deep Dive](#)" ^[6].]

Cloud computing comes into focus only when you think about what IT always needs: a way to increase capacity or add capabilities on the fly without investing in new infrastructure, training new personnel, or licensing new software. Cloud computing encompasses any subscription-based or pay-per-use service that, in real time over the Internet, extends IT's existing capabilities.

Cloud computing is at an early stage, with a motley crew of providers large and small delivering a slew of cloud-based services, from full-blown applications to storage services to spam filtering. Yes, utility-style infrastructure providers are part of the mix, but so are [SaaS \(software as a](#)

service) [8] providers such as Salesforce.com. Today, for the most part, IT must plug into cloud-based services individually, but cloud computing aggregators and integrators are already emerging.

InfoWorld talked to dozens of vendors, analysts, and IT customers to tease out the various components of cloud computing. Based on those discussions, here's a rough breakdown of what cloud computing is all about:



1. SaaS

This type of cloud computing delivers a single application through the browser to thousands of customers using a multitenant architecture. On the customer side, it means no upfront investment in servers or software licensing; on the provider side, with just one app to maintain, costs are low compared to conventional hosting. Salesforce.com is by far the best-known example among enterprise applications, but SaaS is also common for HR apps and has even worked its way up the food chain to ERP, with players such as Workday. And who could have predicted the sudden rise of SaaS "desktop" applications [9], such as Google Apps and Zoho Office?

2. Utility computing

The idea is not new, but this form of cloud computing is getting new life from Amazon.com, Sun, IBM, and others who now offer storage and virtual servers that IT can access on demand. Early enterprise adopters mainly use utility computing for supplemental, non-mission-critical needs, but one day, they may replace parts of the datacenter. Other providers offer solutions that help IT create virtual datacenters from commodity servers, such as 3Tera's AppLogic and Cohesive Flexible Technologies' Elastic Server on Demand. Liquid Computing's LiquidQ offers similar capabilities, enabling IT to stitch together memory, I/O, storage, and computational capacity as a virtualized resource pool available over the network.

3. Web services in the cloud

Closely related to SaaS, Web service providers offer APIs that enable developers to exploit functionality over the Internet, rather than delivering full-blown applications. They range from providers offering discrete business services -- such as Strike Iron and Xignite -- to the full range of APIs offered by Google Maps, ADP payroll processing, the U.S. Postal Service, Bloomberg, and even conventional credit card processing services.

4. Platform as a service

Another SaaS variation, this form of cloud computing delivers development environments as a service. You build your own applications that run on the provider's infrastructure and are delivered to your users via the Internet from the provider's servers. Like Legos, these services are constrained by the vendor's design and capabilities, so you don't get complete freedom, but you do get predictability and pre-integration. Prime examples include Salesforce.com's Force.com [10], Coghead [11] and the new Google App Engine [12]. For extremely lightweight development, cloud-based mashup platforms [13] abound, such as Yahoo Pipes [14] or Dapper.net.

5. MSP (managed service providers)

One of the oldest forms of cloud computing, a managed service is basically an application exposed to IT rather than to end-users, such as a virus scanning service for e-mail or an application monitoring service (which Mercury, among others, provides). Managed security services delivered by SecureWorks, IBM, and Verizon fall into this category, as do such cloud-based anti-spam services as Postini, recently acquired by Google. Other offerings include desktop management services, such as those offered by CenterBeam or Everdream.

6. Service commerce platforms

A hybrid of SaaS and MSP, this cloud computing service offers a service hub that users interact with. They're most common in trading environments, such as expense management systems that allow users to order travel or secretarial services from a common platform that then coordinates the service delivery and pricing within the specifications set by the user. Think of it as an automated service bureau. Well-known examples include Rearden Commerce and Ariba.

7. Internet integration

The integration of cloud-based services is in its early days. OpSource, which mainly concerns itself with serving SaaS providers, recently introduced the OpSource Services Bus, which employs in-the-cloud integration technology from a little startup called Boomi. SaaS provider Workday recently acquired another player in this space, CapeClear, an ESB (enterprise service bus) provider that was edging toward b-to-b integration. Way ahead of its time, Grand Central -- which wanted to be a universal "bus in the cloud" to connect SaaS providers and provide integrated solutions to customers -- flamed out in 2005.

Today, with such cloud-based interconnection seldom in evidence, cloud computing might be more accurately described as "sky computing," with many isolated clouds of services which IT customers must plug into individually. On the other hand, as virtualization and SOA permeate the enterprise, the idea of loosely coupled services running on an agile, scalable infrastructure should eventually make every enterprise a node in the cloud. It's a long-running trend with a far-out horizon. But among big metatrends, cloud computing is the hardest one to argue with in the long term.

This article, "[What cloud computing really means](#) ^[15]," was originally published at [InfoWorld.com](#) ^[16]. Follow the latest developments in [cloud computing](#) ^[17] at [InfoWorld.com](#). For the latest developments in business technology news, follow [InfoWorld.com on Twitter](#) ^[18].

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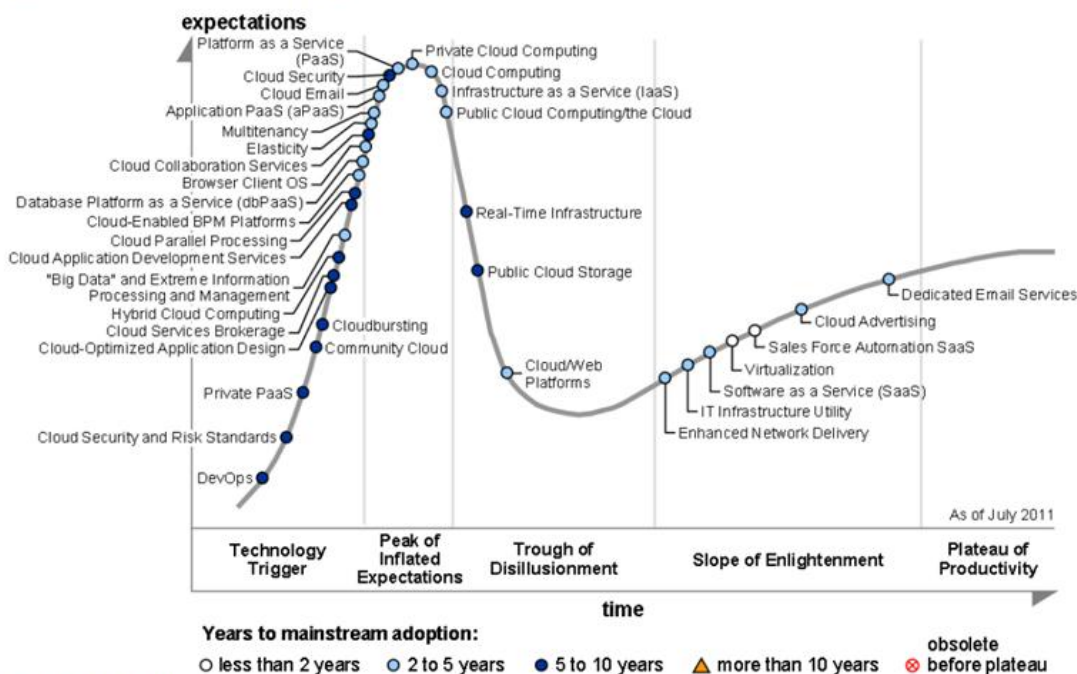
It's official: 'Cloud computing' is now meaningless

By David Linthicum

Created 2011-08-10 02:00AM

I have to credit my good friend and fellow blogger [Brenda Michelson](#) [1] for relaying to me that yet another Gartner hype cycle report is now out. You can expect to see its accompanying graphic (below) used in every vendor's presentation from now on. (There must be a law or something.)

Figure 1. Hype Cycle for Cloud Computing, 2011



[Get the no-nonsense explanations and advice you need to take real advantage of

cloud computing in InfoWorld editors' 21-page Cloud Computing Deep Dive PDF special report [2]. | Stay up on the cloud with InfoWorld's Cloud Computing Report newsletter [3].]

Some of the better analyses of the report came from Louis Columbus [4], whose abstracts were pretty spot-on regarding the report's issues. This included the fact that "Gartner states that nearly every vendor who briefs them has a cloud computing strategy, yet few have shown how their strategies are cloud-centric. Cloud-washing on the part of vendors across all 34 technology areas is accelerating the entire industry into the trough of disillusionment."

Everyone out there is promoting their product as "cloud-centric" when they have very little or nothing that appears cloudlike. The concept of private clouds [5] compounds the problem; it's much easier to spin any on-premise technologies into the cloud. That's old news, but lately it's getting much worse.

Here's the dilemma: If everything is promoted as cloud-centric, no matter if the vendors actually changed the technology to support cloud computing concepts, then cloud computing is all-encompassing. Therefore, cloud computing is no longer emerging, but stands as the the state of all things computing. Right?

Clearly, the term "cloud computing" [6] has lost most of its meanings and core attributes. This occurred not by anybody redefining what it is, but by billions of marketing dollars that simply shout down the thought leaders in this space who call BS on all the cloud-washing.

I think we've officially lost the war on defining the core attributes of cloud computing so that businesses and IT can make proper use of it. It's now in the hands of marketing organizations and PR firms who, I'm sure, will take the concept on a rather wild ride over the next few years.

Trough of disillusionment, indeed.

This article, "It's official: 'Cloud computing' is now meaningless [7], " originally appeared at InfoWorld.com [8]. Read more of David Linthicum's Cloud Computing blog [9] and track the latest developments in cloud computing [10] at InfoWorld.com. For the latest business technology news, follow InfoWorld.com on Twitter [11].

Cloud Computing Cloud computing

Source URL (retrieved on 2012-12-05 01:38PM): <http://www.infoworld.com/d/cloud-computing/its-official-cloud-computing-now-meaningless-169416>

Links:

[1] <http://www.elementallinks.com/author/bmichelson/>

[2] http://www.infoworld.com/d/cloud-computing/selecting-the-right-cloud-step-step-guide-692?source=ifwelg_fssr

[3] http://www.infoworld.com/newsletters/subscribe?showlist=infoworld_cloud_computing&source=ifwelg_fssr

[4] <http://softwarestrategiesblog.com/2011/07/27/gartner-releases-their-hype-cycle-for-cloud-computing-2011/>

[5] <http://www.infoworld.com/d/cloud-computing/download-the-private-cloud-deep-dive-168788>

[6] <http://www.infoworld.com/d/cloud-computing/what-cloud-computing-really-means-031>

[7] <http://www.infoworld.com/d/cloud-computing/its-official-cloud-computing-now-meaningless-169416?source=footer>

[8] <http://www.infoworld.com/?source=footer>

[9] <http://www.infoworld.com/blogs/david-linthicum?source=footer>

[10] <http://www.infoworld.com/d/cloud-computing?source=footer>

[11] <http://twitter.com/infoworld>

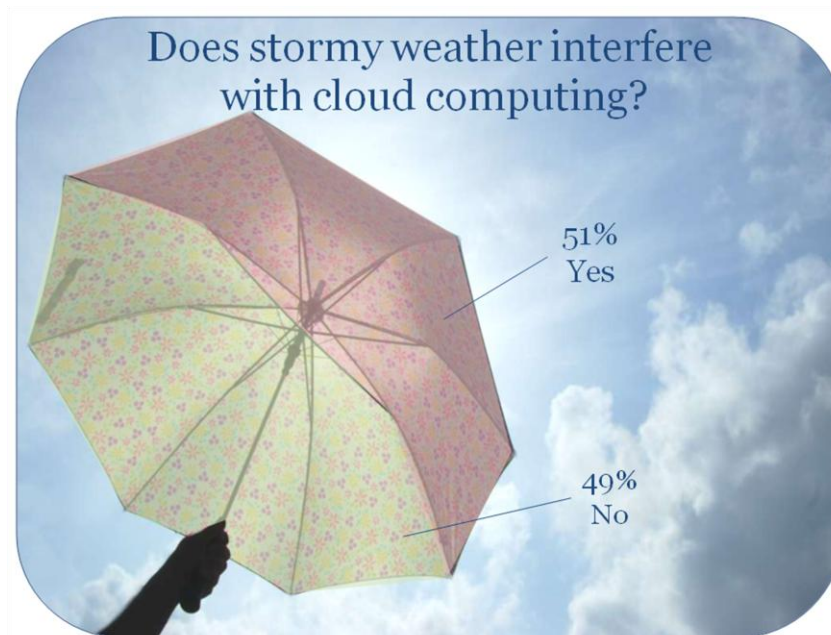
Partly Cloudy – About Cloud Computing

Survey: Many Believe “The Cloud” Requires a Rain Coat

While “the cloud” may be the tech buzzword of the year, many Americans are hazy on what the cloud actually is. According to a new study by Wakefield Research for Citrix, there is a significant disconnect between what Americans know, and what they actually do, when it comes to cloud computing.

Hazy About The Cloud. First to-mind when asked what “the cloud” is, a majority respond it’s either an actual cloud, the sky, or something related to weather (29%) – this was the number one response given. Only a few first think of a computer network to store, access, and share data from internet connected devices (16%).

Pack Your Umbrella. It’s not just the name that’s puzzling the masses, most Americans are also unsure about how the cloud works: **51% believe stormy weather would interfere with their cloud computing.**



Source: Citrix cloud survey conducted by Wakefield Research

Storm of Confusion. It’s evident that some are in need of a crash course in cloud. **Nearly 1 in 3 (32%) see the cloud as a thing of the future, and about 1 in 7 (15%) believe the cloud is intended for people who work in technology.** Lesson 1: the cloud is a thing of today, and it’s intended for everyone.

Foggy About the Cloud. While Americans may be struggling to articulate cloud computing, it doesn’t mean they aren’t using the cloud. **The majority of Americans (54%) claim to never use the cloud, however 95% of those who think they’re not using the cloud, actually are:** 65% are banking online, 63% have shopped online, 58% report using social networking sites, 45% have played online games, 29% store photos online, 22% have stored music or videos online, and nearly 1 in 5 (19%) use online file-sharing services – **all of these are cloud-based.**

SPOTLIGHT



Casting a Vote for “The Cloud”

Ask a Republican or Democrat if the sky is blue, and the other party will most likely say it's green. Although they rarely agree, the two sides are forgoing party lines and looking to the clouds for casting their election ballots: **42% of Republicans and 51% of Democrats wish that they could cast their election ballot through the cloud.**

Cloud computing is a technology many are only just beginning to understand – but it's not hard for either party to grasp the ease and simplicity it could provide come Election Day.

Fuzzy About “The Cloud” – and Faking It

1 in 5 Americans Have Their Head in the Clouds with Cloud Computing

While there are a few things you *can* fake, cloud computing doesn't have to be one of them. According to a recent study by Wakefield Research for Citrix, **1 in 5 (22%) Americans admit that they've pretended to know what the cloud is or how the cloud works.** If you don't understand the cloud yourself, the jig is up: **most say they feel others are also referring to the cloud in conversations when they really don't know how it works (56%).**



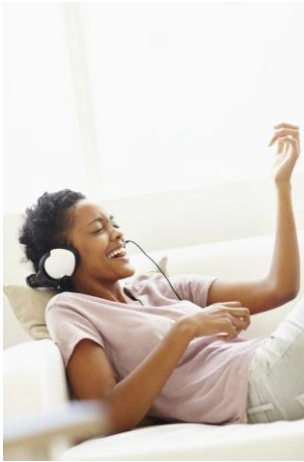
Source: Citrix cloud survey conducted by Wakefield Research

Economic Forecast: Cloudy and Bright. With so many Americans uncertain about how to define the cloud, it's time to figure it out now, or be left behind – even in your professional life. **In fact, 3 in 5 (59%) believe the “workplace of the future” will exist entirely in the cloud.**

Cloud Imposters. Considering a third of those feigning an understanding of the cloud have done so at work (33%), employee training manuals may need a few updates to bring workers up to speed. The false claims don't stop after work hours – **nearly 1 in 5 (17%) have pretended to know what the cloud was during a first date, and 14% have pretended during a job interview.** Maybe it's easier for some Americans to just pretend they're in-the-know.

The Silver Lining. Even if they don't know what the cloud is, they know that it's a good thing. Most Americans (68%), after being exposed to the meaning of the cloud, recognize its economic benefits. **The most recognized benefits are that the cloud helps consumers by lowering costs (35%) and improves consumer engagement for businesses (35%),** and nearly as many believe the cloud to be a catalyst for small business growth (32%).

SPOTLIGHT



Rain Dance From "The Cloud"

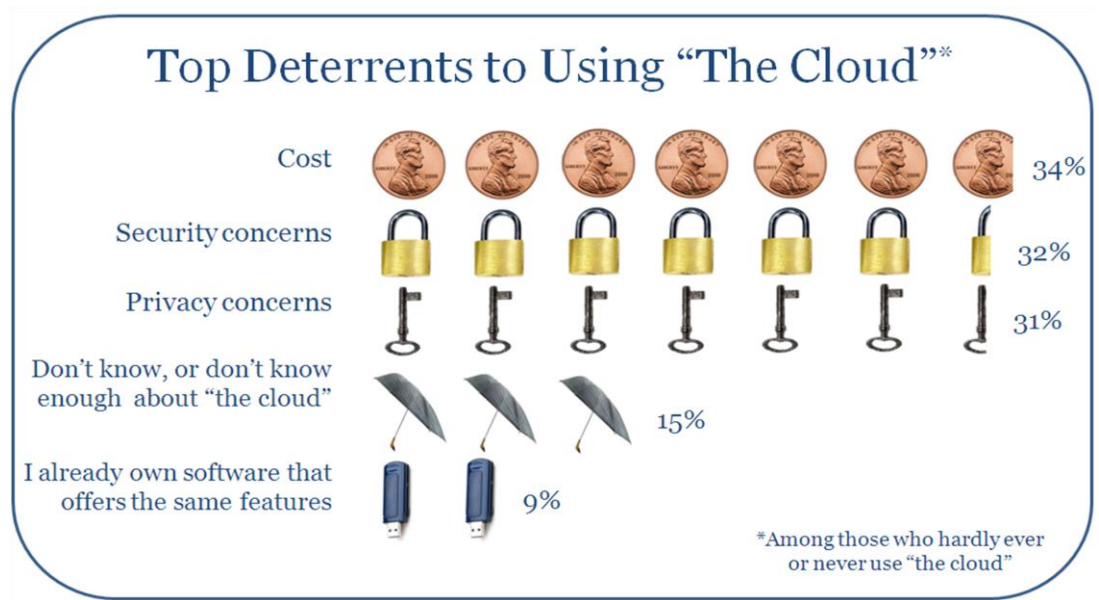
It's official: classic is making a comeback. If they could access any one band or artist's entire music collection via the cloud, Americans would most choose music legends like The Beatles, Led Zeppelin, Pink Floyd, and Michael Jackson.

That said, sensational modern artists like Eminem and Maroon 5 also made it towards the top of the list.

Perhaps there's room for both modern and classic music in Americans' hearts, and in their "clouds" as well.

No Cold Front in the Cloud. After being told what the cloud is, Americans were asked what they thought its advantages may be. Their answers may surprise you: **2 in 5 (40%) believe accessing work information at home in their "birthday suit" would be an advantage, and more than a third (35%) recognize that the cloud allows them to share information with people they'd rather not be interacting with in person.**

Keeping Them Grounded. Despite its advantages, some Americans still have varying reasons why they are rarely using cloud services, or never using the cloud at all. **Among those not using the cloud or not using it often, the top deterrents include the cost (34%), security concerns (32%) and privacy concerns (31%).**



Source: Citrix cloud survey conducted by Wakefield Research

**Methodological Notes:**

The Citrix Cloud Survey was conducted by Wakefield Research (www.wakefieldresearch.com) among 1,006 nationally representative American adults ages 18 and older, between August 2nd and August 7th, 2012, using an email invitation and an online survey. Quotas have been set to ensure reliable and accurate representation of the U.S. adult population 18 and older.

Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results. For the interviews conducted in this particular study, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 3.1 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.

The NIST Definition of Cloud Computing

Authors: Peter Mell and Tim Grance

Version 15, 10-7-09

National Institute of Standards and Technology, Information Technology Laboratory

Note 1: Cloud computing is still an evolving paradigm. Its definitions, use cases, underlying technologies, issues, risks, and benefits will be refined in a spirited debate by the public and private sectors. These definitions, attributes, and characteristics will evolve and change over time.

Note 2: The cloud computing industry represents a large ecosystem of many models, vendors, and market niches. This definition attempts to encompass all of the various cloud approaches.

Definition of Cloud Computing:

Cloud computing is a model for enabling convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction. This cloud model promotes availability and is composed of five essential **characteristics**, three **service models**, and four **deployment models**.

Essential Characteristics:

On-demand self-service. A consumer can unilaterally provision computing capabilities, such as server time and network storage, as needed automatically without requiring human interaction with each service's provider.

Broad network access. Capabilities are available over the network and accessed through standard mechanisms that promote use by heterogeneous thin or thick client platforms (e.g., mobile phones, laptops, and PDAs).

Resource pooling. The provider's computing resources are pooled to serve multiple consumers using a multi-tenant model, with different physical and virtual resources dynamically assigned and reassigned according to consumer demand. There is a sense of location independence in that the customer generally has no control or knowledge over the exact location of the provided resources but may be able to specify location at a higher level of abstraction (e.g., country, state, or datacenter). Examples of resources include storage, processing, memory, network bandwidth, and virtual machines.

Rapid elasticity. Capabilities can be rapidly and elastically provisioned, in some cases automatically, to quickly scale out and rapidly released to quickly scale in. To the consumer, the capabilities available for provisioning often appear to be unlimited and can be purchased in any quantity at any time.

Measured Service. Cloud systems automatically control and optimize resource use by leveraging a metering capability at some level of abstraction appropriate to the type of service (e.g., storage, processing, bandwidth, and active user accounts). Resource usage can be monitored, controlled, and reported providing transparency for both the provider and consumer of the utilized service.

Service Models:

Cloud Software as a Service (SaaS). The capability provided to the consumer is to use the provider's applications running on a cloud infrastructure. The applications are accessible from various client devices through a thin client interface such as a web browser (e.g., web-based email). The consumer does not manage or control the underlying cloud infrastructure including network, servers, operating systems, storage, or even individual application capabilities, with the possible exception of limited user-specific application configuration settings.

Cloud Platform as a Service (PaaS). The capability provided to the consumer is to deploy onto the cloud infrastructure consumer-created or acquired applications created using programming languages and tools supported by the provider. The consumer does not manage or control the underlying cloud infrastructure including network, servers, operating systems, or storage, but has control over the deployed applications and possibly application hosting environment configurations.

Cloud Infrastructure as a Service (IaaS). The capability provided to the consumer is to provision processing, storage, networks, and other fundamental computing resources where the consumer is able to deploy and run arbitrary software, which can include operating systems and applications. The consumer does not manage or control the underlying cloud infrastructure but has control over operating systems, storage, deployed applications, and possibly limited control of select networking components (e.g., host firewalls).

Deployment Models:

Private cloud. The cloud infrastructure is operated solely for an organization. It may be managed by the organization or a third party and may exist on premise or off premise.

Community cloud. The cloud infrastructure is shared by several organizations and supports a specific community that has shared concerns (e.g., mission, security requirements, policy, and compliance considerations). It may be managed by the organizations or a third party and may exist on premise or off premise.

Public cloud. The cloud infrastructure is made available to the general public or a large industry group and is owned by an organization selling cloud services.

Hybrid cloud. The cloud infrastructure is a composition of two or more clouds (private, community, or public) that remain unique entities but are bound together by standardized or proprietary technology that enables data and application portability (e.g., cloud bursting for load-balancing between clouds).

Note: Cloud software takes full advantage of the cloud paradigm by being service oriented with a focus on statelessness, low coupling, modularity, and semantic interoperability.

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Mark: INVESTCLOUD

InvestCloud

US Serial Number:	85485944	Application Filing Date:	Dec. 02, 2011
US Registration Number:	4179263	Registration Date:	Jul. 24, 2012
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Jul. 24, 2012		
Publication Date:	May 08, 2012		

Mark Information

Mark Literal Elements:	INVESTCLOUD
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Cloud computing featuring software for use in management and storage of financial information

International Class: 042 - Primary Class **U.S Class:** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2011 **Use in Commerce:** Jan. 15, 2011

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Investcloud

Owner Address: Ste 200
8800 Wilshire Blvd
Beverly Hills, CALIFORNIA 90211
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** CALIFORNIA

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: INVESTCLOUD
8800 WILSHIRE BLVD STE 200
BEVERLY HILLS, CALIFORNIA 90211-2624
UNITED STATES

Phone: 310 775 2041

Correspondent e-mail: kwise@investcloud.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 24, 2012	REGISTERED-PRINCIPAL REGISTER	
May 08, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 08, 2012	PUBLISHED FOR OPPOSITION	
Apr. 18, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 31, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Mar. 31, 2012	ASSIGNED TO LIE	70138
Mar. 13, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 13, 2012	ASSIGNED TO EXAMINER	74825
Dec. 09, 2011	NOTICE OF PSEUDO MARK MAILED	
Dec. 08, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 06, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 24, 2012

Generated on: This page was generated by TSDR on 2012-12-04 18:21:45 EST

Mark: EVENTCLOUD

EventCloud

**US Serial
Number:** 85375944

**Application
Filing Date:** Jul. 20, 2011

**US Registration
Number:** 4170485

**Registration
Date:** Jul. 10, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 10, 2012

**Publication
Date:** Apr. 24, 2012

Mark Information

**Mark Literal
Elements:** EVENTCLOUD

**Standard
Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing
Type:** 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

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- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

Business services, namely, conducting, organizing and promoting interactive virtual and virtual-live hybrid tradeshows, conferences, symposiums,

For: expositions, job fairs, business meetings, expositions, product launches, corporate briefings, lead generation activities, business networking programs, and combinations thereof with third party software applications or functionality

International Class: 035 - Primary Class **U.S Class:** 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 15, 2011 **Use in Commerce:** Jul. 15, 2011

For: Computer services, namely, providing temporary use of non-downloadable computer software for the purpose of conducting interactive virtual and virtual-live hybrid business meetings, tradeshow, conferences, webcasts conferences, symposiums, expositions, seminars, training programs, online education programs, product launches, corporate briefings, job fairs, lead generation activities, industry networking programs, business networking programs, video streaming, online education programs and combinations thereof

International Class: 042 - Primary Class **U.S Class:** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 15, 2011 **Use in Commerce:** Jul. 15, 2011

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: InXpo, Inc.

Owner Address: 770 N Halsted Street, 6S
Chicago, ILLINOIS 60642
UNITED STATES

**Legal Entity
Type:** CORPORATION

**State or Country
Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Matthew J. Smith

Docket Number: 063857

Correspondent

**Correspondent
Name/Address:** Matthew J. Smith
Polsinelli Shughart PC
100 S. Fourth St.
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UNITED STATES

Phone: 314-889-8000

Fax: 314-231-1776

**Correspondent e-
mail:** uspt@polsinelli.com

**Correspondent e-
mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 25, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 25, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 10, 2012	REGISTERED-PRINCIPAL REGISTER	
Apr. 24, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 24, 2012	PUBLISHED FOR OPPOSITION	
Apr. 04, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 20, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Mar. 19, 2012	ASSIGNED TO LIE	68171
Mar. 01, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 28, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 27, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889

Feb. 27, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 23, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 23, 2012	NON-FINAL ACTION E-MAILED	6325
Jan. 23, 2012	NON-FINAL ACTION WRITTEN	81860
Jan. 11, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 10, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 10, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 11, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 11, 2011	NON-FINAL ACTION E-MAILED	6325
Nov. 11, 2011	NON-FINAL ACTION WRITTEN	81860
Nov. 10, 2011	ASSIGNED TO EXAMINER	81860
Jul. 26, 2011	NOTICE OF PSEUDO MARK MAILED	
Jul. 25, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 23, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Jul. 10, 2012
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Generated on: This page was generated by TSDR on 2012-12-04 18:03:37 EST

Mark: INVOICE CLOUD

INVOICE CLOUD

US Serial Number:	85341766	Application Filing Date:	Jun. 09, 2011
US Registration Number:	4166013	Registration Date:	Jun. 26, 2012
Register:	Supplemental		
Mark Type:	Service Mark		
Date Amended to Current Register:	Mar. 09, 2012		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Jun. 26, 2012		

Mark Information

Mark Literal Elements:	INVOICE CLOUD
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK
Disclaimer:	"INVOICE"

Goods and Services

Note:

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- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Electronic invoice presentment, BEING INVOICING SERVICES		
International Class:	035 - Primary Class	U.S Class:	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	May 01, 2009	Use in Commerce:	May 01, 2009

For:	Bill payment services; Check processing; Credit card and payment card services; Electronic payment, namely, electronic processing and transmission of bill payment data; Providing electronic processing of automated clearing house (ACH), electronic check and credit card transactions and electronic payments via a global computer network; Providing electronic processing of electronic funds transfer, ACH, credit card, debit card, electronic check and electronic payments		
International Class:	036 - Primary Class	U.S Class:	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	May 01, 2009	Use in Commerce:	May 01, 2009

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	Invoice Cloud, Inc.
Owner Address:	35 Braintree Hill Office Park Suite 100 Braintree, VIRGINIA 02184 UNITED STATES

**Legal Entity
Type:** CORPORATION

**State or Country
Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Nelson Blitz

Correspondent

**Correspondent
Name/Address:** NELSON BLITZ
EXECUTIVE COUNSEL PLC
2883 MACAO DR
HERNDON, VIRGINIA 20171-2115
UNITED STATES

Phone: 703-391-1188

Fax: 866-653-4485

**Correspondent e-
mail:** nblitz@exec-counsel.com

**Correspondent e-
mail Authorized:** No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 26, 2012	REGISTERED-SUPPLEMENTAL REGISTER	
May 18, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
May 11, 2012	ASSIGNED TO LIE	69712
Apr. 26, 2012	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Apr. 05, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 05, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 05, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 04, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 04, 2012	NON-FINAL ACTION E-MAILED	6325
Apr. 04, 2012	NON-FINAL ACTION WRITTEN	72518
Mar. 09, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 09, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889

Mar. 09, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 28, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 28, 2011	NON-FINAL ACTION E-MAILED	6325
Sep. 28, 2011	NON-FINAL ACTION WRITTEN	72518
Sep. 22, 2011	ASSIGNED TO EXAMINER	72518
Jun. 13, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 13, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Jun. 26, 2012
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Mark: CLOUDPASSAGE

CLOUDPASSAGE

**US Serial
Number:** 85303962

**Application
Filing Date:** Apr. 25, 2011

**US Registration
Number:** 4086875

**Registration
Date:** Jan. 17, 2012

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 17, 2012

**Publication
Date:** Nov. 01, 2011

Mark Information

**Mark Literal
Elements:** CLOUDPASSAGE

**Standard
Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing
Type:** 4 - STANDARD CHARACTER MARK

Goods and Services

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- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

Computer security software; computer gateway software for providing security for enterprise cloud services; computer software for managing and monitoring

For: the internal and external vulnerability of cloud computer networks and cloud computer servers; computer software that provides firewall and gateway protection; computer software that allows users to build, deploy and manage host-based firewall policies across Infrastructure-as-a-Service (IaaS) cloud environments

International Class: 009 - Primary Class

U.S Class: 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 26, 2011

Use in Commerce: Jan. 26, 2011

For: Computer services, namely, ensuring computer security by restricting network access to computers, controlling computer operating system and application security configuration parameters, monitoring and managing access rights and privileges to computers, and monitoring for intrusions and proactively reconfiguring computer operating system and application security configuration parameters to stop detected intrusions; cloud computing services, namely, providing software as a service (SaaS) services, namely, hosting software for use by others for providing security for cloud computer services, namely, security for public, private and hybrid cloud servers and for cloud hosting environments, and infrastructure-as-a-service (IaaS) services, namely, hosting one or more virtual computers for use by others for providing security for cloud computer services, namely, security for public, private and hybrid cloud servers and for cloud hosting environments; computer consultation in the field of cloud computer security

International Class: 042 - Primary Class

U.S Class: 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 16, 2009

Use in Commerce: Oct. 16, 2009

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: CloudPassage, Inc.
625 Second Street, Suite 200
Owner Address: San Francisco, CALIFORNIA 94107
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Carla B. Oakley

Correspondent

Correspondent Name/Address: Carla B. Oakley
Morgan Lewis & Bockius, LLP
1 Market Street, Spear Street Tower
San Francisco, CALIFORNIA 94105
UNITED STATES

Phone: (415) 442-1301

Fax: (415) 442-1001

Correspondent e-mail: coakley@morganlewis.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 27, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 27, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 17, 2012	REGISTERED-PRINCIPAL REGISTER	
Nov. 01, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 01, 2011	PUBLISHED FOR OPPOSITION	
Sep. 27, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797

Sep. 27, 2011	ASSIGNED TO LIE	73797
Sep. 15, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 25, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 24, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 24, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 08, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 08, 2011	NON-FINAL ACTION E-MAILED	6325
Aug. 08, 2011	NON-FINAL ACTION WRITTEN	73712
Aug. 02, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 02, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 02, 2011	ASSIGNED TO EXAMINER	73712
Apr. 30, 2011	NOTICE OF PSEUDO MARK MAILED	
Apr. 29, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 28, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Jan. 17, 2012

Generated on: This page was generated by TSDR on 2012-12-04 17:54:00 EST

Mark: SERVICE CLOUD

SERVICE CLOUD

**US Serial
Number:** 85217310

**Application
Filing Date:** Jan. 13, 2011

**US Registration
Number:** 4232147

**Registration
Date:** Oct. 30, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 30, 2012

**Publication
Date:** Aug. 14, 2012

Mark Information

**Mark Literal
Elements:** SERVICE CLOUD

**Standard Character
Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

**Acquired
Distinctiveness
Claim:** In whole

Related Properties Information

**International Registration
Number:** [1072902](#)

**International
Application(s)/Registration(s)
Based on this Property:** [A0022896/1072902](#)

**Claimed Ownership of US
Registrations:** [3692343,3960332](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: BUSINESS MANAGEMENT SERVICES, NAMELY, PROVIDING INFORMATION, DATA ASSET, AND IDENTITY MANAGEMENT SERVICES; COMPILATION AND MANAGEMENT OF COMPUTERIZED DATABASES AND CONSULTING SERVICES RELATED THERETO; BUSINESS MANAGEMENT SERVICES, NAMELY, PROVIDING CUSTOMER RELATIONSHIP MANAGEMENT SERVICES AND SALES SUPPORT MANAGEMENT SERVICES; BUSINESS MANAGEMENT CONSULTING SERVICES RELATING TO CUSTOMER RELATIONSHIP MANAGEMENT, SALES SUPPORT MANAGEMENT, AND MARKETING AUTOMATION; PROVIDING A WEBSITE FEATURING INFORMATION IN THE FIELDS OF ADVERTISING, MARKETING, AND BUSINESS MANAGEMENT, AND CONSULTING SERVICES RELATED THERETO; OPERATING ONLINE MARKETPLACES FOR BUYING AND SELLING, SHARING, AND OFFERING FOR FREE COMPUTER SOFTWARE AND ON-DEMAND APPLICATIONS

International Class:	035 - Primary Class	U.S Class:	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 16, 2009	Use in Commerce:	Jan. 16, 2009

For: PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE TO STORE, MANAGE, TRACK, ANALYZE, AND REPORT DATA IN THE FIELD OF MARKETING, PROMOTION, SALES, CUSTOMER INFORMATION, CUSTOMER RELATIONSHIP MANAGEMENT, SALES SUPPORT AND EMPLOYEE EFFICIENCY; PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE TO FACILITATE COMMUNICATING AMONG PEER PROFESSIONALS IN THE ADVERTISING, MARKETING AND BUSINESS SERVICES FIELDS, AND FOR CUSTOMIZING COMPUTER APPLICATION USER INTERFACES; COMPUTER SERVICES, NAMELY, DESIGNING, DEVELOPING, AND MAINTAINING COMPUTER SOFTWARE APPLICATIONS FOR OTHERS AND CONSULTING SERVICES RELATED THERETO; PROVIDING TEMPORARY USE OF

ONLINE NON-DOWNLOADABLE COMPUTER SOFTWARE
APPLICATION DEVELOPMENT TOOLS AND PROGRAMMING
LANGUAGE FOR USE IN DEVELOPING, ANALYZING, CODING,
CHECKING, AND CONTROLLING OTHER COMPUTER SOFTWARE;
PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE
COMPUTER SOFTWARE THAT IMPLEMENTS A PROCEDURAL AND
OBJECT-ORIENTED PROGRAMMING LANGUAGE; ONLINE HOSTED
COMPUTER SERVICES, NAMELY, DESIGNING, DEVELOPING,
CUSTOMIZING, AND MAINTAINING COMPUTER SOFTWARE
APPLICATIONS FOR OTHERS, AND CONSULTING SERVICES
RELATED THERETO

International Class: 042 - Primary Class **U.S Class:** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 16, 2009 **Use in Commerce:** Jan. 16, 2009

For: ON-LINE SOCIAL NETWORKING SERVICES

International Class: 045 - Primary Class **U.S Class:** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 16, 2009 **Use in Commerce:** Jan. 16, 2009

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: salesforce.com, inc.

The Landmark @ One Market St., Suite 300

Owner Address: San Francisco, CALIFORNIA 94105
UNITED STATES

**Legal Entity
Type:** CORPORATION

**State or Country
Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Alica Del Valle

Docket Number: SALES 00032

Correspondent

**Correspondent
Name/Address:** Alica Del Valle
salesforce.com, inc.
The Landmark @ One Market St., Suite 300
San Francisco, CALIFORNIA 94105
UNITED STATES

Phone: 415-546-5845

**Correspondent e-
mail:** IPDocketing@salesforce.com;
adelvalle@salesforce.com

**Correspondent e-
mail Authorized:** No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 30, 2012	REGISTERED-PRINCIPAL REGISTER	
Aug. 14, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 14, 2012	PUBLISHED FOR OPPOSITION	
Jul. 25, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 11, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Jul. 11, 2012	ASSIGNED TO LIE	77312
Jun. 21, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 30, 2012	NOTICE OF REVIVAL - E-MAILED	
May 30, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 30, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889

May 30, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 30, 2012	PETITION TO REVIVE-GRANTED	88889
May 30, 2012	TEAS PETITION TO REVIVE RECEIVED	
Dec. 13, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 29, 2011	NON-FINAL ACTION MAILED	
Nov. 29, 2011	NON-FINAL ACTION WRITTEN	86338
Nov. 05, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 04, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 04, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 04, 2011	PETITION TO REVIVE-GRANTED	88889
Nov. 04, 2011	TEAS PETITION TO REVIVE RECEIVED	
Oct. 28, 2011	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Oct. 28, 2011	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Apr. 01, 2011	NON-FINAL ACTION MAILED	
Apr. 01, 2011	NON-FINAL ACTION WRITTEN	86338
Mar. 17, 2011	ASSIGNED TO EXAMINER	86338
Jan. 19, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 17, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location:	Oct. 30, 2012
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Mark: IMAGECLOUD

IMAGECLOUD

US Serial Number:	85213402	Application Filing Date:	Jan. 08, 2011
US Registration Number:	4180954	Registration Date:	Jul. 24, 2012
Register:	Supplemental		
Mark Type:	Trademark, Service Mark		
Date Amended to Current Register:	Apr. 19, 2012		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Jul. 24, 2012		

Mark Information

Mark Literal Elements:	IMAGECLOUD
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: computer software for collecting, moving, storing and sharing images

International Class:	009 - Primary Class	U.S Class:	021, 023, 026, 036, 038
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 01, 2011	Use in Commerce:	Feb. 01, 2011
<hr/>			
For:	Medical devices for collecting, moving, storing and sharing images, namely, image scanners		
International Class:	010 - Primary Class	U.S Class:	026, 039, 044
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 01, 2011	Use in Commerce:	Feb. 01, 2011
<hr/>			
For:	Communication services, namely, transmission of visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks		
International Class:	038 - Primary Class	U.S Class:	100, 101, 104
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 01, 2011	Use in Commerce:	Feb. 01, 2011
<hr/>			
For:	Providing on-line non-downloadable software for collecting, moving, storing and sharing images		
International Class:	042 - Primary Class	U.S Class:	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 01, 2011	Use in Commerce:	Feb. 01, 2011
<hr/>			
For:	Medical imaging services		
International Class:	044 - Primary Class	U.S Class:	100, 101
Class Status:	ACTIVE		

Basis: 1(a)

First Use: Feb. 01, 2011

Use in Commerce: Feb. 01, 2011

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Stein, Kress

Owner Address: 210 East Thorndale Ave
Roselle, ILLINOIS 60172
UNITED STATES

Legal Entity Type: INDIVIDUAL **Citizenship:** UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Raj Abhyanker **Docket Number:** 21364

Correspondent

Correspondent Name/Address: RAJ ABHYANKER
RAJ ABHYANKER, P.C.
1580 W EL CAMINO REAL STE 8
MOUNTAIN VIEW, CALIFORNIA 94040-2462
UNITED STATES

Phone: 650 965-8731

Fax: 650 989-2131

Correspondent e-mail: trademarks@rajpatent.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 24, 2012	REGISTERED-SUPPLEMENTAL REGISTER	
Jun. 20, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Jun. 13, 2012	NOTICE OF ACCEPTANCE OF AMENDMENT TO ALLEGE USE E-MAILED	
Jun. 12, 2012	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Jun. 12, 2012	USE AMENDMENT ACCEPTED	77300
May 22, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	77976
May 22, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	77976
Apr. 26, 2012	ASSIGNED TO LIE	77976
Apr. 19, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 20, 2012	AMENDMENT TO USE PROCESSING COMPLETE	88889
Apr. 20, 2012	USE AMENDMENT FILED	88889
Apr. 19, 2012	TEAS AMENDMENT OF USE RECEIVED	
Oct. 19, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 19, 2011	NON-FINAL ACTION E-MAILED	6325
Oct. 19, 2011	NON-FINAL ACTION WRITTEN	77300
Sep. 28, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 28, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 28, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 29, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 29, 2011	NON-FINAL ACTION E-MAILED	6325
Mar. 29, 2011	NON-FINAL ACTION WRITTEN	77300
Mar. 29, 2011	ASSIGNED TO EXAMINER	77300
Jan. 13, 2011	NOTICE OF PSEUDO MARK MAILED	
Jan. 12, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 12, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Jul. 24, 2012

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Mark: LABCLOUD

LABCLOUD

**US Serial
Number:** 85164334

**Application
Filing Date:** Oct. 29, 2010

**US Registration
Number:** 4058742

**Registration
Date:** Nov. 22, 2011

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 22, 2011

**Publication
Date:** Sep. 06, 2011

Mark Information

**Mark Literal
Elements:** LABCLOUD

**Standard
Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing
Type:** 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Software as a service, namely, hosting software for use by others in the field of inventory management and laboratory test data management

International Class:	042 - Primary Class	U.S Class:	100, 101
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 02, 2010	Use in Commerce:	Jun. 03, 2010

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	The Weaver Group, Inc.		
Owner Address:	Suite 950 100 Wilshire Blvd Santa Monica, CALIFORNIA 90401 UNITED STATES		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	INDIANA

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Christopher Ditico	Docket Number:	20220
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Correspondent

Correspondent Name/Address:	CHRISTOPHER DITICO RAJ ABHYANKER, P.C. STE 8 1580 W EI CAMINO REAL MOUNTAIN VIEW, CALIFORNIA 94040 UNITED STATES
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Phone: 650-965-8731

Fax: 650-989-2131

Correspondent e-mail: trademarks@rajpatent.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 22, 2011	REGISTERED-PRINCIPAL REGISTER	
Sep. 06, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 06, 2011	PUBLISHED FOR OPPOSITION	
Jul. 29, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Jul. 27, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 16, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	76568
Jul. 16, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	76568
Jul. 15, 2011	ASSIGNED TO LIE	76568
Jun. 30, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 02, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 02, 2011	NON-FINAL ACTION E-MAILED	6325
Jan. 02, 2011	NON-FINAL ACTION WRITTEN	78440
Dec. 26, 2010	ASSIGNED TO EXAMINER	78440
Nov. 03, 2010	NOTICE OF PSEUDO MARK MAILED	
Nov. 02, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 02, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 22, 2011

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Mark: CLOUD FOR COURTS

Cloud for Courts

US Serial Number:	85385412	Application Filing Date:	Jul. 30, 2011
US Registration Number:	4111866	Registration Date:	Mar. 13, 2012
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Mar. 13, 2012		
Publication Date:	Dec. 27, 2011		

Mark Information

Mark Literal Elements:	CLOUD FOR COURTS
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

Software as a service (SaaS) services featuring applications for case management and statistics, case record-keeping, scheduling, calendaring,

For: document management, image management and fiscal accounting and management

International Class: 042 - Primary Class **U.S Class:** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 01, 2011 **Use in Commerce:** Jun. 07, 2011

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Cloud For Courts, LLC

Owner Address: 4009 Elizabeth Killebrew
Williamsburg, VIRGINIA 23188
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** VIRGINIA

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: CLOUD FOR COURTS, LLC
CLOUD FOR COURTS, LLC
4009 ELIZABETH KILLEBREW
WILLIAMSBURG, VIRGINIA 23188-1344
UNITED STATES

Phone: 7578716117

Correspondent e-mail: amylpayton@yahoo.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 13, 2012	REGISTERED-PRINCIPAL REGISTER	
Dec. 27, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 27, 2011	PUBLISHED FOR OPPOSITION	
Dec. 07, 2011	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 23, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 21, 2011	ASSIGNED TO EXAMINER	62178
Aug. 04, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 13, 2012